



\$10,000 Mad Hatter Sponsorship Opportunity

- ♣ Reservations for 10 At A Royal Table
- ♣ Sponsor For High School Leadership Program
- ♣ Pre And Post Press Release Recognition
- ♣ Live Link To Your Company From Event Website
- ♣ Company Recognition At All Tables
- ♣ Special Commemorative
- ♣ Prominent Event Signage With Logo
- ♣ Verbal Recognition At Event
- ♣ Program Recognition With Logo
- ♣ Annual Report and Newsletter
- ♣ Platinum Donor Wall Recognition

PLUS

TOP SPONSORS AT \$10,000 TO BE INCLUDED IN A 30-SECOND PSA TO BE AIRED IN HILLSBOROUGH, PINELLAS AND MANATEE COUNTIES OVER TWO WEEKS

The PSA will run 175-200 times during the last week of February and the first week of March.

This marketing opportunity provides a significant number of impressions and a great return on investment for \$10,000 with airtime valued at over \$25,000 - a phenomenal marketing value plus great community relations exposure as a supporter of Tampa Bay's community blood center.

For complete information log on to www.fbsblood.org/events and click on the Mad Hatter's Ball logo or call

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