

FOR IMMEDIATE RELEASE

February 16, 2011



BARBARA 'BOBBIE' BERNSTEIN TO JOIN CENTURY DONOR CLUB
Blood and Platelet Donor to Achieve 100 Gallon Milestone

(St. Petersburg, FL: 2/16/11) Barbara 'Bobbie' Bernstein has donated whole blood as well as platelets with concurrent plasma for many years of her life. On Wednesday, February 23 at 10 am, she will donate again and achieve a milestone of having donated a total of 100 gallons of blood! The public is invited to attend a recognition event, where her name will be enshrined in the **Century Donor Club**, at 11 am that morning in the St. Petersburg Donor Center, located at 9900 Dr. Martin Luther King Jr. St. N., just north of Gandy Blvd in St. Petersburg.

Barbara 'Bobbie' Bernstein is a retired Pinellas County teacher who by being a faithful donor over these many years continues to model that, "Part of a Good Education Is Learning to Give." Over her lifetime she has helped to save or sustain hundreds of patients that have been given a second chance to live by her sharing of her 'Gift of Life'. Beyond this, we also need to reflect on the thousands of friends and family of these patients whose lives she has touched by giving them another birthday with their loved one. The priceless impact of Bobbie's years of sharing the very best that is in her with patients she will never know, is a real testament to her life spent in service to others. In addition, this past year Bobbie donated \$1,000 to replace Boca Ciega baseball player Ben Cope's gear that was lost out of the back his truck. She also was named the 2010 South Pinellas County Retired Educators Association's Volunteer of the Year and was featured in December as a Bay News 9 Everyday Hero.

Over the past few years, Florida Blood Services has had only 7 other donors give enough blood components regularly to reach the 100 gallon level of donations. Their names are, Dell Ward, Nick Marino Jr., John Vanberkel and Petra Stentz who donate at our Bradenton Center, Frank Aumack who like Bobbie usually gives at the Largo Center, Frank Knight a regular at the St. Petersburg Center and Roy Richards who shares his 'Gift of life at our Lakewood Ranch Center. Barbara 'Bobbie' Bernstein's name will join theirs on the **Century Donor Club** plaque that is prominently displayed in the lobby at Florida Blood Service's Corporate Headquarters. All Century Donor Club members have been invited to attend Bobbie's celebratory event.

Headquartered in St. Petersburg Florida, FBS provides over 350,000 blood donations to patients at over 100 hospitals and other ambulatory healthcare facilities throughout 42 Florida, Georgia, and Alabama counties, through the participation of volunteer donors.

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Additional Blood Supply Information Is Available at www.fbsblood.org

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