



FOR IMMEDIATE RELEASE

BLOOD DONORS SUPPORT THEIR LOCAL FOOD BANKS

Thanks-For-Giving Food Drive Nets \$9,500 & 1,412 Pounds Of Food

(St. Petersburg, FL: 12/21/11)The week before Thanksgiving, Florida Blood Services' (FBS) donors were invited to decline their personal thank you gift and have a \$5.00 donation made to their local food bank instead. They were also made aware that they could drop off non perishable food items at any of our Donor Center locations to provide additional support to those who are hungry. In addition, FBS chose to not send Holiday cards and add the savings to these donations. Rewarding results from this community campaign were as follows:

Totals/Charities	Metropolitan Ministries (Hillsborough)	St. Peterburg Free Clinic (Pinellas)	Food Bank of Manatee	All Faiths Food Bank Sarasota	Light House Ministries & Food Bank (Polk)	Tampa Bay Harvest (Pasco)	Harvest Food Outreach (Vero)
Total Blood Donations	386	238	65	66	91	136	109
Total Monetary Donations	\$3,000.00	\$2,000.00	\$1,000.00	\$500.00	\$1,500.00	\$1,000	\$500.00
Food Donations (lbs)	260	227	227	78	620		

“Donations to these local food banks totaled \$9,500 and 1,412 pounds of food,” said Tirzah Zielinski, Promotions Manager, “plus many lives have been saved by the blood donations given by these generous donors.”

Photos of check presentations are included below.

Florida Blood Services is a not for profit healthcare provider of blood and blood components to patients at over 100 hospitals and 40 ambulatory healthcare facilities in 42 Northern Florida, Southern Alabama, Southern Georgia and Tampa Bay counties. Almost 350,000 volunteer donations are needed annually.

FOR MEDIA INQUIRIES CONTACT:

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Additional Blood Supply Information is Available at www.fbsblood.org

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Beth Houghton, the Executive Director of the St Petersburg Free Clinic, accepts a check from Don Doddridge FBS CEO. It is a gift from FBS and their Pinellas County donors to help the needy in our community this holiday season.



J.B. Gaskins, FBS Vice President, presents a check from FBS and their Hillsborough County donors to Tim Marks, President of Metropolitan Ministries and Morris Hintzman, their CEO, while Tirzah Zielinski, FBS Promotions Manager and Santa Claus smile thinking about all the joy it will bring to local poor families this holiday season.



Aundria Castleberry, Director of Development for All Faiths Food Bank in Sarasota, receives a donation from FBS and their Sarasota County blood donors from Vivian Quinones, FBS Director Donor Systems. It will help to brighten the holidays of local families in need.



Vivian Quinones, FBS Director Donor Systems, presents a check from FBS and their Manatee County donors to Haskell Gates, CFO of Food Bank of Manatee, to help local residents in need this holiday season.